

An Impact Review of the Walmart Foundation's 5-year Philanthropic Commitment to building the capacity of Farmer Producer Organizations (FPOs) in India while also growing Farmer Yield

The Walmart Foundation's Market Access program supports small producers in India, Mexico, and Central America by encouraging the adoption of sustainable agriculture practices, unlocking access to finance, growing formal market linkages, strengthening Farmer Producer Organizations (FPOs) and empowering women farmers in these FPOs.

The Walmart Foundation's smallholder investments in India are over USD 29 million, which aligns with their 2018 commitment to invest USD 25 million over five years to improve farmer livelihoods. The collective impact of these investments includes

- grants to 17 grant programs,
- grants spanning the Indian States of Andhra Pradesh, Uttar Pradesh, Telangana, Karnataka, Odisha, Jharkhand, and West Bengal,
- support for over 590,000 smallholder farmers (48% of which are women), and
- support to over 400 FPOs.

This project included the following activities:

1. Conducting an Impact Review of the Walmart Foundation's 5-year Philanthropic Commitment to build the capacity of Farmer Producer Organizations (FPOs) in India while also growing farmer yield.
2. Delivering end report documents in line with the proposal. This included services such as:
 - inception call and report based on review and synthesis of project documentation,
 - preparation of Theory of Change and Log Framework,
 - creation of sampling framework and survey instruments,
 - data collection, cleaning, and analysis,
 - capturing of additional perspectives (Status of grantee capacity, perspective on philanthropic approach of Walmart), and
 - final report on findings.
3. Providing regular and ongoing status reports. This included:
 - fortnightly status check calls,
 - ad-hoc meetings, and updates as requested.