DATA CONCLAVE

24th-26th May 2022

The data-verse is expanding and actively reconfiguring the core of socio-economic development. We are amidst an explosion in digital footprint. However, we are yet to tap the full potential of this exponentially expanding data reserve that we are now confronted with. Inadequate and disjointed data architectures, data capacities, and institutional governance structures, as well as a weak data culture all hinder the application of data in improving lives. At this critical junction, efforts are required from across sectors – private, public, and civil society – to join hands in order to unleash the full potential of data and advanced technologies such as AI/ML for policy and consumer impact.

We are excited to present **Data Conclave (24th-26th May 2022)**, a step towards this vision**.** We aim to bring together global leaders from the data for social good and advanced analytics ecosystem to share perspectives on the data-based solution space for impact. Discussions will focus on the future of data ecosystems in a rapidly evolving digital and technological landscape, advocating for stronger data capacities and governance structures, navigating last-mile consumer reach and feedback, and the importance of a collective and collaborative approach for data-driven impact.

Session Calendar

Event	Modalities	Schedule
Keynote Address	Opening Remarks	24th May 2022, Tuesday 17:00 to 17:15 IST
Session 1: Unleashing new approaches to strengthen Data Ecosystems	Plenary Discussion	24th May 2022, Tuesday 17:15 to 18:30 IST
Session 2: Opportunities and challenges in unpacking last mile consumer mindsets	Plenary Discussion	25th May 2022, Wednesday 17:00 to 18:30 IST
Session 3: From Numbers to Narrative: Telling a Compelling Data Story	Plenary Discussion	26th May 2022, Thursday 17:00 to 18:30 IST

Plenary Session 1: Unleashing new approaches to strengthen Data Ecosystems

Data today exists across domains – be it rapidly generated digital data by private organizations, administrative datasets resting with government entities, or public intent data in the hands of CSOs and philanthropies. This data expanse creates the need to strengthen 'Data Ecosystems', without which data risks falling into silos and deadlocks. A strong data ecosystem that enables data generation, sharing, governance, and use will be critical in shaping how data can create impact at scale.

This session will shed light on how new approaches and technological advancements can be applied in strengthening data ecosystems to enable interoperability and a coordinated stance towards data for development. Ecosystem leaders at the helm of policy, civil society, and research efforts will discuss the current trends and challenges with a spotlight on advanced learning techniques such as AI/ML and the role of larger data governance and policy frameworks in creating social and economic value through data.

Session 2: Opportunities and challenges in unpacking last mile consumer mindsets

Private sector data is abundant. Yet, the extent that this reflects all sections and groups in society in questionable given the gaps in our understanding of marginalized and last mile consumers. The extent that our digital data collection architectures as well as traditional surveys tap underrepresented communities, like women for example, is highly dependent on contextual socio-economic factors. Without these insights, business and social sector program design and decisions aiming to increase equity and access are severely compromised.

This session aims to navigate the solution space for tapping last mile consumer sentiments. Discussions will explore how social and technological innovations in survey collection, consumer profiling, and sampling approaches such as panels can create inclusivity in consumer data and insights. Practioners across private and social sectors will share emergent narratives, challenges, and opportunities in adopting a diversity lens in consumer research.

Session 3: From Numbers to Narrative: Telling a Compelling Data Story

Data is powerful. Data without insight, however, is meaningless.

While our access to data increases, using this data to harness knowledge and influence narratives for national development is the ultimate goal. Transforming data into potent stories is of equal importance in our efforts to mobilize data for good, thus embedding the human perspective into a rapidly digitizing information age that we live in.

In this session, data storytelling experts will share knowledge, writing and visualization frameworks, and learnings to help attendees transform data to stories that can resonate with communities and enable the data to effect policy and developmental change.